

Aptech Announces Next Generation Accounting Solution at HITEC



21st Century Web-based System to Carry the Hospitality Industry to Next Decade of Accounting

Pittsburgh, PA – June 22, 2010 – Aptech Computer Systems, Inc., the leading provider of hospitality management software for business intelligence and enterprise financial accounting, announced it launched development of an advanced hospitality financial accounting system — the Aptech Next Generation Accounting Solution.

“Our new solution will lift hotel operators into the next decade of financial accounting,” said Cam Troutman, Aptech vice president. “The system is web-based and developed in Microsoft’s VB.NET technology that leverages a powerful SQL database. Aptech’s Next Generation Accounting Solution is fully-scalable to support financial accounting for individual operators and multi-property hotel companies.”

The new system is part of Aptech’s commitment to evolve its back office accounting and business intelligence solutions on the most current technologies that provide scalability, flexibility, and ease of use.

Leading hotel companies that use Aptech’s suite of performance management tools to increase profitability include La Quinta Inns & Suites, Extended Stay Hotels, Hershey Entertainment, Dolce International, Concord Hospitality Enterprises Company, Starwood Hotels and Resorts, Benchmark Hospitality, and Highpointe Hotel Corporation.

**To learn more about this new application,
visit Booth #723 at HITEC 2010 in Orlando June 22-25.**



Aptech Computer Systems

Aptech Computer Systems, Inc., based in Pittsburgh, Pennsylvania, leads the hospitality industry in leveraging change by valuing human relationships and applying technology to solve business problems for people. Incorporated in 1970, Aptech is a financial and operations technology solutions and service company whose products include state-of-the-art back office, business intelligence, and enterprise planning products: Profitvue®, Execuvue®, and Webvue®. Over 2,500 properties, including very large chains, multiple-property management companies, and single-site hotels, use Aptech solutions to understand their financial and operational data. Execuvue and Profitvue are registered trademarks of Aptech Computer Systems, Inc. All other trademarks are owned by their respective holders.

CONTACT:

Aptech Computer Systems, Inc.

Cam Troutman, Vice President

135 Delta Drive

Pittsburgh, PA 15238

Phone: 800-245-0720 or (412) 963-7440

Email: vueinfo@aptech-inc.com

<http://www.aptech-inc.com>